

Armstrong Wolfe
GCF 100 The COOs Charity

Goražde Charity Ride

20th - 24th May 2026



GCFBOSNIA
FOR THE CHILDREN OF GORAŽDE


ARMSTRONG WOLFE™

The history behind the charity and its 2026 ambitions

Between 1994 and 1995, three battalions of the British Army were deployed to Bosnia as part of [Operation Grapple](#).

This was the codeword used to cover UK defence operations in support of the UN peacekeeping missions in the former Yugoslavia, including the deployment of British forces in Bosnia and Croatia from October 1992 until December 1995 as part of the United Nations Protection Force (UNPROFOR)



The 3 battalions' mission was to protect the people of central Bosnian town of Goražde. 6 British soldiers gave their lives on this deployment, many more injured, and still suffering PTSD to the present day.

We are now celebrating the 32nd anniversary of that military deployment, and the UK Charity GCF Bosnia will once again host its' annual fundraising cycle ride, from Sarajevo, to Goražde, in memory of the British armed forces that served in Goražde at that time. The journey ends at the school which has been the beneficiary of the charity's work since 2012, usually to the tumultuous welcome of all students, teaching staff and other dignitaries – a truly uplifting experience.

In 2026 the charity has ambitious plans to get 100 charity riders to join the annual 100 km cycle ride in Bosnia. The ride will begin from Vijećnica (Sarajevo City Hall), climbing out of the bowl the city rests to Hrenovica, high into the mountains to Bijele Vode before downhill for the last 20 km to finish at the school in Goražde.

The route will take you on a breath taking and beautiful journey through the mountains, around the Miljacka River, and ending in the eastern city of Goražde that rests astride the River Drina. After the bike ride, the rest of the weekend will be spent relaxing and exploring the sights of Sarajevo. The package is fully catered from the point of landing in Sarajevo to the drop off at the airport for your departure, with the bicycle as part of the package to be gifted to the school and the people of Goražde.



Goražde Charity Ride

Wednesday 20th - Sunday 24th May 2026

Come and join us in our efforts to raise a further £100,000 to further renovate and re-equip the school gymnasium, which the local community have asked be renamed as the Queen Elizabeth II Sports Hall.

Your organisation can be one of a select number for whom GCF Bosnia UK are fortunately in the position of being able to offer Corporate Team Sponsorships at the GCF100 event.

Corporate Cycle Team sponsorship will allow a company to nominate riders to represent their organisation, and contributions will cover:

- » Your representative's cost of entry
- » A charitable donation to GCF Bosnia
- » All internal airport – hotel transfers
- » Accommodation package with hotel and ski lodge premises in Sarajevo and Goražde

If you would like further information or to register your interest, please email: info@gcfbosnia.org

In return for this, we will be pleased to:

- » Place your organisation and it's corporate emblem to feature prominently as a part of all Armstrong Wolfe marketing for the GCF100 ride, at more than 100 planned events internationally, over the next 12 months.
- » Company logo to be prominently displayed at the entrance to the new sports hall when it is renamed in honour of our former monarch and head of the British Forces, Queen Elizabeth II
- » Advertise the support from your company to this worthwhile cause, with our partnership group, the iCOOC, WCOOC and other connected parties, veterans groups in each of the next four 'COO Magazine' periodicals, published by Armstrong Wolfe
- » Opportunity to obtain priority VIP tickets for the annual GCF Charity Dinner where we will be pleased to make personal introductions to our guests of honour and other, like-minded sponsors.

We are happy to discuss bespoke arrangements for sponsorship.

Please email either **Maurice Evlyn-Buften**, **Nick Scott** or **Claire Flanagan** for more details.

We will also be seeking one piece of targeted sponsorship for the ride; GCF Bosnia will adopt a sponsor for it's new merchandise - the cycling jerseys for the 2026 ride will reflect the corporate logo of the relevant institution.



Corporate Sponsorship

Options for Corporate Sponsorship for the GCF100 2026 Event

Option 1: 4 Rider Team Sponsorship Package - £10,000

- » Enrol a team from your organisation (or can be a mixture of cyclists and supporters) to join the elite riders cycling from Sarajevo to Goražde through the scenic mountains of Bosnia and Herzegovina. This covers:
- » 4 night's bed & breakfast accommodation (double/single room).
- » All transfers from point of landing in Sarajevo until return to the airport for home-bound flights.
- » Internal transport by minibus/coach whilst in Bosnia & Herzegovina
- » Subsistence snacks provided - sandwich lunches, bottled water etc., on the ride.
- » Includes the rental of a new bike that will be donated to the school or the local Goražde community at the end of the ride
- » GCF100 Hoodie / Sweatshirt, T-Shirt or Cycling Jersey
- » Your Company Corporate Logo and Name to be prominently displayed at all Armstrong Wolfe events internationally (over 100+ planned in 2026) and referenced as prime sponsors of the COO Charity in all communications, literature, social media postings, etc., throughout 2026.

Option 2: Shirt Sponsorship - £15,000

- » Have your Company Logo feature prominently on the front & back of the 2026 version of the GCF100 Hoodie / Sweatshirt or Cycling Jersey for distribution to all riders, support staff and for broader sales to those wishing to own/share a part of the experience and at the same time contribute to GCF fundraising.
- » Supporting logos of your Company Corporate Logo can also be added to the jerseys - such as the sleeve and/or shoulder area - the price for this will £1750 per corporate sponsor.
- » Your Company Corporate Logo and Name to be prominently displayed at all Armstrong Wolfe events internationally (over 100+ planned in 2026) and referenced as prime sponsors of the COO Charity in communications, literature, social media postings, etc., throughout 2026.
- » Your Company logo to be prominently displayed at the entrance to the new sports hall when it is renamed, in honour of our former monarch and head of the British Forces, Queen Elizabeth II.

Option 3: Individual Participation - £1,450

- » This year prices are held for the single package being offered per person cycling at £1,450.00 per person.

If you would like further information on these sponsorship offerings, please contact Maurice Evlyn-Buften, CEO Armstrong Wolfe on: maurice.evlyn-buften@armstrongwolfe.com



Trustees



Maurice Evlyn-Bufton
Armstrong Wolfe



Andrew Murfin
UBS



Nick Scott
BNY



"Coming in, we thought it would be 90% about the ride and 10% about the experience and it ended up being the opposite, a great human adventure with a bit of cycling."

Marcio Moreira de Souza



"This was an experience of introspection, of breaking our habits and of friendship. Throughout the trip we constantly went through extreme emotions, from being touched by the tragedy of the war in Yugoslavia and the incredible welcome we received in Gorazde."

Rachel Scandling







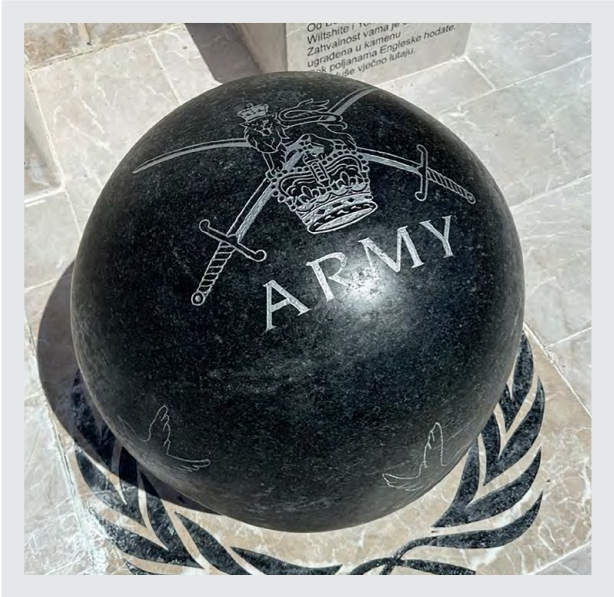




The Gym we are aiming to refurbish



Memorial to the Fallen



Contact

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Claire Flanagan

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Find us on LinkedIn: Armstrong Wolfe

Find us on LinkedIn: Women in the COO Community



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